



EmpowHERment

Her GALA

A SOIREE OF CELEBRATION & CONVERSATION

PRESENTED BY:
RACHEL SAYLOR BROWN

November 16th, 2024 | 6 PM

Hilton Carillon St. Pete

950 Lake Carillon Dr, St. Petersburg, FL 33716

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HER STORY

HER STORY originates from her father's tale but transcends beyond, embracing the diverse journeys of women from all walks of life. It's a narrative that resonates with every woman navigating life's ebbs and flows. Beyond being just HER Story, it embodies the essence of resilience, determination, and an unwavering spirit, guiding women through challenges towards empowerment and transformation. As each woman embraces her own journey, she discovers the strength to overcome adversities, inspiring those around her. HER STORY becomes a radiant beacon of hope, reminding us that despite our differences, we're all connected by our shared experiences. Together, we weave a tapestry of triumph and resilience, turning HER STORY into a testament of the boundless potential within every woman. They will thrive, because of HER!!!



HER 2024 GOALS

- Provide **500+** hours per month of free workshops, and support groups
- Provide **1000+** no cost therapy hours
- Maintain a fully-stocked **hygiene pantry**
- Amplify the **EntreprenHER Academy**
- **Build programs** tailored to our community's needs





HerGALA

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We are thrilled to announce the **5th Annual HER Gala, a Soiree Celebration and Conversation**, at the Hilton Carillon St. Pete! This special evening aims to support the EmpowHERment Community Center and our essential community work, featuring:

- Exciting Live and Silent Auctions
- Endless Delectable Hors D'oeuvres
- Open Bar and HER Signature Cocktails
- Inspirational speakers who have directly benefited from your support, and of course, plenty of CELEBRATION!

Grab your dancing shoes, join our cause, and celebrate the remarkable women in our community at our 5th Annual Soiree.

MEET HER EMCEE *Dr. Renée Baker*



Dr. Renée Baker is an award-winning entrepreneur, professor, speaker, and business & civic leader passionate about economic empowerment. Her story begins in a small town in Southern New Jersey, where she noticed a significant gap in financial literacy. This gap sparked her passion for her decades-long career in financial services and economic empowerment, guiding her to champion innovative strategies to diminish wealth disparities, uplift communities, and transform our global economic landscape.

As the Founder and CEO of The RBI Group, Dr. Baker combines her extensive knowledge in finance and marketing with a forward-thinking approach to remain at the forefront of the financial services industry. Her leadership transcends her business endeavors as she commits to mentoring and education while concentrating on leading businesses and promoting an inclusive culture within organizations.

Dr. Baker's unwavering commitment to empowering others is evident in every facet of her work, positioning her as an inspiration and a force to drive change, impact, and progress.

MEET HER PANELIST

Attending the HER GALA presents an extraordinary opportunity to meet HER Panelists and hear about our services and success directly from EmpowHERment members. It is an exclusive gathering where remarkable women come together to share their stories of triumph and achievement.



Sarah Fuentes



Nikita Hill & Ameriah Miller

SPONSORSHIP LEVELS

For sponsor level benefits, please see next page

THE CONNECTION BUILDER | \$5,000 (VIP TABLE FOR 10)

- Provide 1 month of materials for our weekly workshops.

THE MERRYMAKER | \$3,500 (8 TICKETS)

- Contribute to the Financial Assistance fund to stabilize women & families.

THE CONVERSATION STARTER | \$1,000 (4 TICKETS)

- Fund 6 scholarships for the 8-week EntreprenuHER Academy

THE DANCING DUO | \$500 (2 TICKETS)

- Provide 1 month of materials for our weekly workshops.

INDIVIDUAL TICKET | \$150

- HEAVY Delectable Hors D'oeuvres
- Open Bar and HER Signature Cocktails
- Endless Impact



SPONSORSHIP BENEFITS

	DANCING DUO \$500	CONVERSATION STARTER \$1000	MERRYMAKER \$3,500	CONNECTION BUILDER \$5,000
TICKETS	2	4	8	10 Reserved VIP Table
RECOGNITION - EVENT PROGRAM	✓	✓	✓	✓
HALF-PAGE AD - EVENT PROGRAM		✓	✓	✓
MEDIA RECOGNITION		✓	✓	✓
VERBAL RECOGNITION AT EVENT			✓	✓
SIGN DISPLAY & ABILITY TO OFFER PROMOTIONAL MATERIALS			✓	✓
2 BOTTLES OF TOP-SHELF CHAMPAGNE				✓

EXCLUSIVE SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$15,000

- All of the benefits from *The Connection Builder* Sponsorship
- Presented by recognition on all pre/post event communications & marketing materials
- Premium Lounge Seating (Couches at Event)

VIP COCKTAIL HOUR SPONSOR | \$12,500

- All of the benefits from *The Connection Builder* Sponsorship
- Cocktail Hour presented by recognition at event
- Premium Lounge Seating (Couches at Event)

SILENT AUCTION SPONSOR | \$7,500

- All of the benefits from *The Connection Builder* Sponsorship
- Logo prominently displayed on silent auction website and all pre/post event communications about the silent auction

MYSTERY RAFFLE SPONSOR | \$7,500

- All of the benefits from *The Connection Builder* Sponsorship
- Logo prominently displayed on all marketing for the mystery raffle opportunity

NAPKIN SPONSOR | \$5,500

- All of the benefits from *The Merry Maker* Sponsorship
- Company logo prominently displayed on all cocktail napkins used during the event

SIGNATURE COCKTAIL SPONSOR | \$3,000

- All of the benefits from *The Conversation Starter* Sponsorship
- Recognition as Signature Cocktail sponsor with the opportunity to name signature cocktails by YOU

PARTY STARTER SPONSOR | \$3,000

- All of the benefits from *The Conversation Starter* Sponsorship
- Logo decal prominently displayed on the dance floor tiles

SPONSORSHIP AND VENDOR FORM

Your sponsorship is tax-deductible! EmpowHERment will provide you with a tax receipt for your records.

Company Name _____

Contact Name _____

Phone _____ Email _____

Address _____

We accept checks or credit cards.

MAKE CHECKS PAYABLE TO *EmpowHERment*

You can also pay online at empowherment.org/hergala

SPONSORSHIP

☐ **Connection Builder | \$5,000**

☐ **Merrymaker | \$3,500**

☐ **Conversation Starter | \$1,000**

☐ **Dancing Duo | \$500**

☐ **Exclusive Opportunity**

CREDIT CARD INFO

CC# _____

CSV _____ EXP ____/____

Card Type (circle one):

Visa MasterCard Amex Discover

Billing _____

Address _____

Drop-Off or Mail by ***OCTOBER 10, 2024***

13555 Automobile Blvd, Suite 300

Clearwater, FL 33762

Signature