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## **HER STORY**

HER STORY originates from her father's tale but transcends beyond, embracing the diverse journeys of women from all walks of life. It's a narrative that resonates with every woman navigating life's ebbs and flows. Beyond being just HER Story, it embodies the essence of resilience, determination, and an unwavering spirit, guiding women through challenges towards empowerment and transformation. As each woman embraces her own journey, she discovers the strength to overcome adversities, inspiring those around her. HER STORY becomes a radiant beacon of hope, reminding us that despite our differences, we're all connected by our shared experiences. Together, we weave a tapestry of triumph and resilience, turning HER STORY into a testament of the boundless potential within every woman. They will thrive, because of HER!!!





## HER 2024 GOALS

- Provide 500+ hours per month of free workshops, and support groups
- Provide 1000+ no cost therapy hours
- Maintain a fully-stocked **hygiene pantry**
- Amplify the EntreprenHER Academy
- Build programs tailored to our community's needs





We are thrilled to announce the **5th Annual HER Gala**, *a Soiree Celebration* and *Conversation*, at the Hilton Carillon St. Pete! This special evening aims to support the EmpowHERment Community Center and our essential community work, featuring:

- Exciting Live and Silent Auctions
- Endless Delectable Hors D'oeuvres
- Open Bar and HER Signature Cocktails
- Inspirational speakers who have directly benefited from your support, and of course, plenty of CELEBRATION!

Grab your dancing shoes, join our cause, and celebrate the remarkable women in our community at our 5th Annual Soiree.

# MEET HER EMCEE Dr. Denne Baker



Dr. Renée Baker is an award-winning entrepreneur, professor, speaker, and business & civic leader passionate about economic empowerment. Her story begins in a small town in Southern New Jersey, where she noticed a significant gap in financial literacy. This gap sparked her passion for her decades-long career in financial services and economic empowerment, guiding her to champion innovative strategies to diminish wealth disparities, uplift communities, and transform our global economic landscape.

As the Founder and CEO of <u>The RBI Group</u>, Dr. Baker combines her extensive knowledge in finance and marketing with a forward-thinking approach to remain at the forefront of the financial services industry. Her leadership transcends her business endeavors as she commits to mentoring and education while concentrating on leading businesses and promoting an inclusive culture within organizations.

Dr. Baker's unwavering commitment to empowering others is evident in every facet of her work, positioning her as an inspiration and a force to drive change, impact, and progress.

## **MEET HER PANELIST**

Attending the HER GALA presents an extraordinary opportunity to meet HER Panelists and hear about our services and success directly from EmpowHERment members. It is an exclusive gathering where remarkable women come together to share their stories of triumph and achievement.



Sarah Frentes



Nifita Hill & American Miller

# SPONSORSHIP LEVELS

For sponsor level benefits, please see next page

### **THE CONNECTION BUILDER** | \$5,000 (VIP TABLE FOR 10)

Provide 1 month of materials for our weekly workshops.

## THE MERRYMAKER | \$3,500 (8 TICKETS)

• Contribute to the Financial Assistance fund to stabilize women & families.

## THE CONVERSATION STARTER | \$1,000 (4 TICKETS)

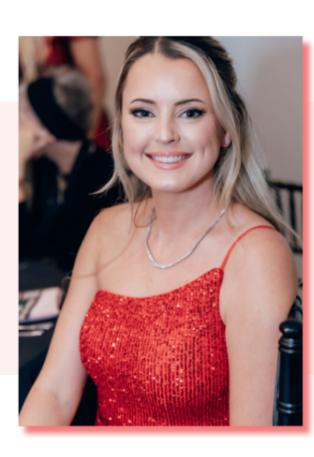
Fund 6 scholarships for the 8-week EntreprenuHER Academy

### THE DANCING DUO | \$500 (2 TICKETS)

Provide 1 month of materials for our weekly workshops.

## **INDIVIDUAL TICKET** | \$150

- **HEAVY** Delectable Hors D'oeuvres
- Open Bar and HER Signature Cocktails
- Endless Impact



# SPONSORSHIP BENEFITS

CONVERSATION **CONNECTION** DANCING DUO | MERRYMAKER | **STARTER** | \$1000 **BUILDER** | \$5,000 \$500 \$3,500 10 8 Reserved VIP Table TICKETS **RECOGNITION** -**EVENT PROGRAM** HALF-PAGE AD -EVENT PROGRAM MEDIA RECOGNITION **VERBAL RECOGNITION AT EVENT** SIGN DISPLAY & **ABILITY TO OFFER** PROMOTIONAL MATERIALS 2 BOTTLES OF TOP-SHELF CHAMPAGNE

# EXCLUSIVE SPONSORSHIP LEVELS

#### PRESENTING SPONSOR | \$15,000

- All of the benefits from *The Connection Builder* Sponsorship
- Presented by recognition on all pre/post event communications & marketing materials
- Premium Lounge Seating (Couches at Event)

#### **VIP COCKTAIL HOUR SPONSOR** | \$12,500

- All of the benefits from The Connection Builder Sponsorship
- · Cocktail Hour presented by recognition at event
- Premium Lounge Seating (Couches at Event)

#### **SILENT AUCTION SPONSOR** | \$7,500

- All of the benefits from *The Connection Builder* Sponsorship
- Logo prominently displayed on silent auction website and all pre/post event communications about the silent auction

#### MYSTERY RAFFLE SPONSOR | \$7,500

- All of the benefits from The Connection Builder Sponsorship
- Logo prominently displayed on all marketing for the mystery raffle opportunity

#### NAPKIN SPONSOR | \$5,500

- All of the benefits from *The Merry Maker* Sponsorship
- Company logo prominently displayed on all cocktail napkins used during the event

#### **SIGNATURE COCKTAIL SPONSOR** | \$3,000

- All of the benefits from *The Conversation Starter* Sponsorship
- Recognition as Signature Cocktail sponsor with the opportunity to name signature cocktails by YOU

#### PARTY STARTER SPONSOR | \$3,000

- All of the benefits from *The Conversation Starter* Sponsorship
- Logo decal prominently displayed on the dance floor tiles

# SPONSORSHIP AND VENDOR FORM

Your sponsorship is tax-deductible! EmpowHERment will provide you with a tax receipt for your records.

Company Name \_\_\_\_\_

Contact Name

| Phone  | Email                         |  |
|--|-------------------------------|--|
| Address  |                               |  |
| We accept checks or credit cards.  MAKE CHECKS PAYABLE TO <i>EmpowHERment</i> You can also pay online at <i>empowherment.org/hergala</i> |                               |  |
| SPONSORSHIP  | CREDIT CARD INFO              |  |
| Connection Builder   \$5,000   | CC#                           |  |
| Merrymaker   \$3,500   | CSV EXP/                      |  |
| Conversation Starter   \$1,000   | Card Type (circle one):       |  |
| Dancing Duo   \$500  | Visa MasterCard Amex Discover |  |
| Exclusive Opportunity  | BillingAddress                |  |

Drop-Off or Mail by \*OCTOBER 10, 2024\*
13555 Automobile Blvd, Suite 300
Clearwater, FL 33762

| Signature |  |
|-----------|--|