



## ***Ad Specifications for Digital Program***

***To ensure your ad displays clearly and professionally in the digital version of our program, please follow the specifications below:***

### ***Available Ad Sizes:***

#### ***Full Page Ad***

***Size: 8.5" x 11"***

***With Bleed: 8.75" x 11.25"***

***Safe Zone: 8.25" x 10.75"***

#### ***1/2 Page Vertical (Portrait)***

***Size: 4.062" x 10.75"***

***With Bleed: 4.312" x 11"***

***Safe Zone: 3.812" x 10.5"***

#### ***1/2 Page Horizontal (Landscape)***

***Size: 8.25" x 5.312"***

***With Bleed: 8.5" x 5.562"***

***Safe Zone: 8" x 5.062"***

### ***Design & Submission Guidelines:***

***Bleed Requirement: Please include a 0.125" bleed on all sides to ensure full edge-to-edge coverage.***

***Resolution: Artwork should be 150–300 dpi for digital clarity (300 dpi preferred for high-res viewing).***

***Color Mode: Use RGB color mode for accurate on-screen color display.***

***File Format: Submit files as high-resolution PDF, EPS, or AI. JPG and PNG accepted for image-based ads.***

***Submission Deadline***

***Submit Files To***

***[SarahStone@IlluminationCreativeGroup.com](mailto:SarahStone@IlluminationCreativeGroup.com)***