



Hosting a Hygiene Drive for EmpowHERment: How to Get Started

Thank you so much for supporting EmpowHERment by hosting a Hygiene Drive! Your willingness to give back plays a direct role in empowering women in our community. Below are simple, step-by-step instructions to help make your drive successful and impactful:

Step 1: Set Up Your Hygiene Donation Box

- **Choose a visible, high-traffic location** — whether it's your front lobby, break room, church vestibule, or community center.
- Use a **sturdy box or bin** (medium to large size) and label it clearly.
- If possible, decorate the box with our **EmpowHERment colors** (pink, black, white) to help it stand out.

We suggest adding a sign or flyer to your box — we've attached printable signage and a one-pager with info about our mission, who these donations support, and a list of most-needed items.

Step 2: Print & Display Materials

Print and post the following near your donation box:

- **EmpowHERment Hygiene Drive Flyer** (includes our logo, mission, and item list)
- **Most-Needed Items List**, including:
 - Feminine hygiene products (pads, tampons, panty liners)
 - Deodorant
 - Toothbrushes & toothpaste
 - Soap/body wash
 - Shampoo & conditioner
 - Lotion
 - Razors & shaving cream

We'll provide you with digital copies of these files — feel free to customize with your own logo or organization name to show your partnership with us!

Step 3: Promote Your Drive

Spread the word to your networks for the best results!

- **Post on social media:** tag **@_empowHERment** and we'll repost you!
- **Send an email** or include a note in your newsletter or bulletin.
- Encourage staff, clients, or members to **share photos** of their donations and tag your organization.
- Include an **end date or “final drop-off” day** to create urgency.

Need help with a social media caption? We're happy to help! Just let us know.

Step 4: Coordinate Donation Drop-Off or Pick-Up

Once your drive ends:

- You can **drop off donations** at our Center (we'll coordinate the date/time with you), OR
- We can **schedule a pick-up** if you're local to the Pinellas County area.

Please email **Ambee@empowherment.org** or text/call **(727)877-9671** to arrange the final step.

Thank You!

By hosting a Hygiene Drive, you're directly supporting women on their path to self-sufficiency and dignity. Your generosity fuels our mission, and we're so grateful to be in community with you.

With gratitude,

EmpowHERment
www.empowherment.org